

# ILLUSION

PRODUCT TEXT

WOUD

# ILLUSION HANGER

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DESIGNED BY PHILIP BRO

## ENGLISH

THE ILLUSION HANGER IS DESIGNED TO CREATE AN ILLUSION FORMED BY ITS OBLIQUE ANGLES. CHALLENGING YOUR EYE. THE SHAPE WILL VARY SIGNIFICANTLY DEPENDING ON THE ANGLE YOU LOOK AT IT. SLOWLY, THE ILLUSION WILL SWING INTO A DIAGONAL ORDER, WHICH CREATES AN ELEGANT AND HARMONIOUS GROUP OF HANGERS. ILLUSION HANGERS ARE AVAILABLE IN BLACK AND WHITE AND COME IN SETS OF THREE.

## DESIGNED BY PHILIP BRO

AN EXPERIENCED DANISH DESIGNER WITH A DRIVE TO PROVE THAT SERIOUS DESIGN CAN STILL BE STYLISH, PLAYFUL AND UNEXPECTED. AFTER GRADUATING FROM THE ROYAL DANISH ACADEMY OF FINE ARTS, SCHOOL OF DESIGN IN 1989, HE FOUNDED HIS OWN DESIGN STUDIO IN COPENHAGEN. HE HAS AN IMPRESSIVE PORTFOLIO OF FURNITURE AND LIGHTING DESIGNS, DESIGN PROJECTS AND WORKSHOPS AT THE DANISH DESIGN SCHOOL AND THE NATIONAL INSTITUTE OF DESIGN IN INDIA.

## DANISH

ILLUSION BØJLERNE ER DESIGNET TIL AT SKABE EN ILLUSION MED SINE SKRÅ OG SKÆVE VINKLER, SOM UDFORDRER ØJET. FORMEN VIL ÆNDRE SIG VÆSENTLIGT AFHÆNGIG AF, HVILKEN VINKEL DU SER DESIGNET FRA. LANGSOMT VIL ILLUSION PLACERE SIG I EN DIAGONAL ORDEN, DER SKABER EN ELEGANT OG HARMONISK GRUPPE AF BØJLER. FÅS I SORT OG HVID OG KOMMER I SÆT AF TRE BØJLER.