

# TAIL WING

PRODUCT TEXT

WOUD

# TAIL WING HOOK

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DESIGNED BY KASPER NYMAN

## ENGLISH

THE TAIL WING HOOKS ARE DESIGNED WITH INSPIRATION FROM THE SHAPE OF THE BACKEND OF AEROPLANES. "INSPIRATION FOR DESIGNS CAN COME FROM THE MOST SURPRISING PLACES. THE TAIL WING HOOKS ARE A RESULT OF TIME SPENT IN AN AIRPORT. WHEN LOOKING OUT ON ALL THE PARKED AEROPLANES, THE SHAPE OF A CLOTHING HOOK CAME TO MY MIND" - DESIGNER KASPER NYMAN. WITH THE LIGHTS ON FROM ABOVE, THE TAIL WING HOOKS WILL CAST A SHADOW RESEMBLING THE FRONTEND OF AN AEROPLANE. THE HOOKS ARE DESIGNED TO HOLD JUST ABOUT ANYTHING YOU NEED FROM JACKETS AND UMBRELLAS TO KEY CHAINS AND PURSES. THE TAIL WING HOOK COMES IN TWO SIZES.

## DESIGNED BY KASPER NYMAN

A DYNAMIC FINNISH DESIGNER. HE DESIGNS FROM A STRONG IDEA WITH GREAT ATTENTION TO IDENTITY, FUNCTIONALITY AND QUALITY. WITH THE ELEGANT LINES AND SOFT SHAPES, HE CARRIES ON THE MODERN SCANDINAVIAN DESIGN TRADITION. HIS WORK WITH NATURAL WOODEN MATERIALS AND SIMPLE AESTHETICS RECUR IN THE TAIL WING HOOKS, PAUSE AND MONO SERIES.

## DANISH

TAIL WING KNAGEN OMFAVNER DEN SKANDINAVISKE DESIGNTRADITION MED SINE BLØDE FORMER OG MINIMALISTISKE UDTRYK. KNAGEN ER INSPIRERET AF FORMEN PÅ DEN BAGERST DEL AF EN FLYVEMASKINE. "INSPIRATION TIL DESIGNS KAN OPSTÅ DE MEST OVERRASKENDE STEDER. TAIL WING ER ET RESULTAT AF VENTETIDEN I EN LUFTHAVN. DA JEG KIGGEDE PÅ DE PARKEREDE FLY, KOM FORMEN PÅ EN KNAGE TIL MIG" FORTÆLLER DESIGNER, KASPER NYMAN. DE BREDE, DIAGONALE VINGER GIVER MULIGHED FOR AT HÆNGE OVERTØJ ELLER PARAPLYER OP FIRE FORSKELLIGE STEDER, HVILKET GØR KNAGEN MEGET ALSIDIG.