

# Dropit Hooks



Designed by Johanna Asshoff and Hanna Brogård for Normann Copenhagen

**normann**

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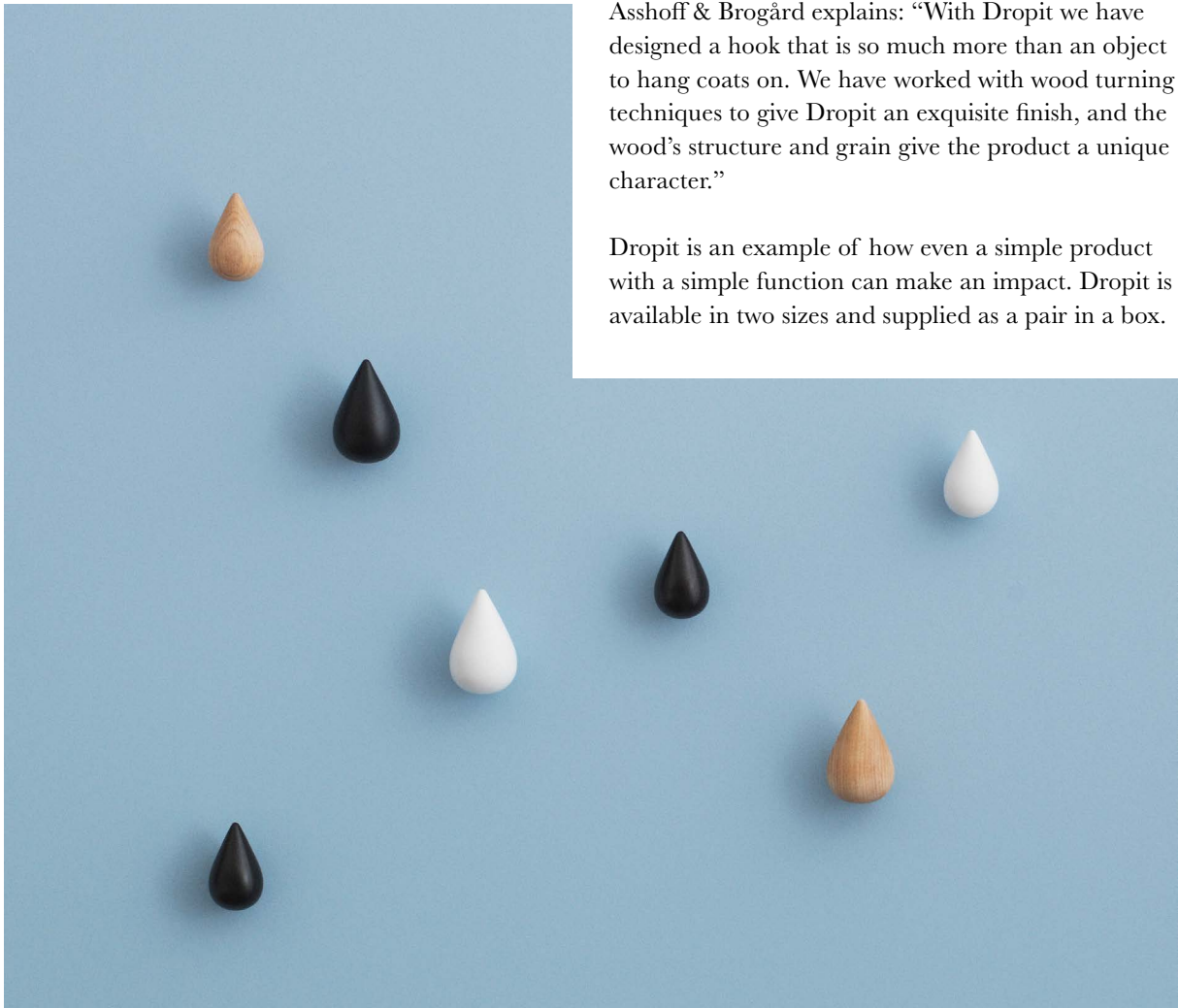
# A Small Piece of Art for the Wall

Design studio Asshoff & Brogård has designed a wooden, drop-shaped hook for Normann Copenhagen. The hook's strong visual expression and exquisite finish combined form a small piece of art for the wall. Hang a single drop on the wall or create a pattern using several Dropit hooks.

Focusing on functional product design, Johanna Asshoff and Hanna Brogård run the design studio Asshoff & Brogård in Stockholm. They get inspiration from the diverse associations and images created by the many symbols in everyday life. Dropit symbolizes a touch of both the fashionable and the dramatic, whilst at the same time having a simple and recognisable shape.

Asshoff & Brogård explains: "With Dropit we have designed a hook that is so much more than an object to hang coats on. We have worked with wood turning techniques to give Dropit an exquisite finish, and the wood's structure and grain give the product a unique character."

Dropit is an example of how even a simple product with a simple function can make an impact. Dropit is available in two sizes and supplied as a pair in a box.



Press Release Dropit



**Dropit Small**  
Walnut



**Dropit Small**  
White



**Dropit Large**  
Walnut



**Dropit Large**  
White



**Dropit Small**  
Oak



**Dropit Small**  
Black



**Dropit Large**  
Oak



**Dropit Large**  
Black

**Color:** Black, White, Oak, Walnut

**Material:** Wood

**Dimension:** Dropit Hooks Small: H: 7,7 x W: 5 x D: 8 cm, Dropit Hooks Large: H: 9,3 x W: 6 x D: 8,7 cm

**Price:** Click [here](#) to see the pricelist in all currencies



Normann Copenhagen was established in 1999 with the mission to challenge conventional thinking and make the ordinary extraordinary through great design.

The Normann Copenhagen brand encompasses a wide and continuously growing range of furniture, lighting, textiles and home accessories targeting both professionals and private consumers.

## Press Inquiries

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