

# Tailor Sofa



Furniture—Press Release  
SS18

press@menu.as

by Rui Alves



# Tailor Sofa



## Product Type

Sofa

## Environment

Indoor

## Versions/ Dimensions

H: 75 cm

SH: 41 cm

W: 180 cm

D: 71 cm

## Materials

Natural Oak or Dark Stained Oak

## Colours

Natural Oak, Upholstery

Smoked Oak, Upholstery

Spec. Ordre.

After fondly recalling memories of his grandfather's favourite tailor shop, Portuguese designer Rui Alves returned to the past to find inspiration for crafting the Tailor Sofa. The idea was to celebrate the sofa in all its forms with a structured yet light shape and a sturdy wooden frame, designed for daily use. Now available in a new material – smoked stained oak – the frame and its foam-shell-covered upholstery are formed with an impressive attention to detail, as wooden joints carefully frame the round shape of the sofa, giving the piece a handmade look and feel. As past and present blend in perfect synergy, the Tailor Sofa is to be cherished for many years to come; its appreciation for the past serving as a gentle reminder for the skills and expertise it has been crafted with, as both are passed on from generation to generation.

## About the Designer

Rui Alves' roots are not only firmly set in his native Portugal and moreover his hometown Paços de Ferreira where his studio Rui Alves Design Office is located, but furthermore, in artisanship after growing up in a family of craftsmen. Characterised by an impressive attention to detail, and an exploration of materials and processes, Alves' work finds its ingenuity in the skills and expertise of the generations of craftsmen before him, whose knowledge, respect for materials and traditional mastery he continues to admire.

## Notes to Editor

Menu is a Scandinavian design brand with a simple philosophy; to make the world better, less complicated and a little bit nicer to wake up to. Menu collaborate with super-talented international designers, to produce high quality design with a crisp Scandinavian look. Menu work with local craftsmen from around the world to preserve traditional skills, whilst creating objects which are timeless and can be treasured for a lifetime. Composed of lighting, furniture and accessories, the Menu collection provides clever solutions for modern living.

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Natural Oak/Light Grey



Natural Oak/Dark Brown



Dark Stained Oak