

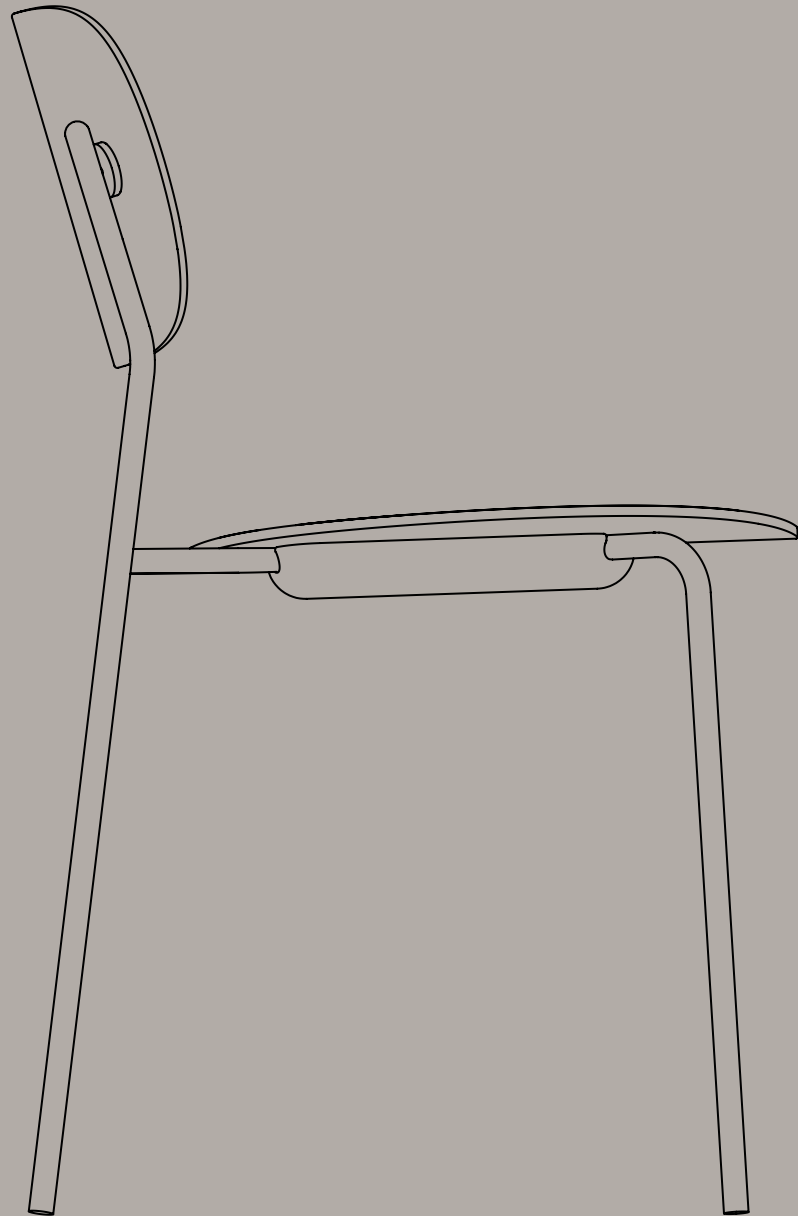


MENU



**Co Chair Collection**

*by Norm Architects & Els Van Hoorebeeck*



# Meet the Co Chair Collection



Co Chair w/Armrest, Dark Stained Oak/Shade Pitch Black,  
by Norm Architects & Els Van Hoorebeeck  
Co Chair w/Armrest, Natural Oak, by Norm Architects &  
Els Van Hoorebeeck

Together, mutually, in common: the words that define the prefix co are at the heart of Co Chair. Conceived in collaboration with Norm Architects and Els Van Hoorebeeck from The Office Group, the multifunctional chair adapts to a wide range of needs and interior styles. It addresses the spatial and design challenges common to both private and public environments, making it as appealing in homes as in shared areas such as conference halls, boardrooms and co-working spaces.



Co Chair w/Armrest, Steel Base, Black/Icon, 246, by Norm Architects & Els Van Hoorebeek

## About Norm Architects

Founded in Copenhagen in 2008 by Jonas Bjerre-Poulsen and Kasper Rønn, Norm Architects specialises in residential architecture, commercial interiors, industrial design, photography and art direction. Today, the group regularly collaborate with MENU, helping to drive the evolution of the brand and its products.

Norm Architects' name reflects the company's emphasis on the importance of drawing inspiration from norms and

traditions within architecture and design – in particular the Scandinavian design principles of timeless aesthetics and natural materials and the modernist values of restraint and refinement.

Guided by these principles, Norm Architects produces design that unites great materials and craftsmanship, while embodying beauty, traditions, history and, most importantly, timeless simplicity, where there is nothing more to add or take away.



## About MENU

**AT MENU, WE BELIEVE IN CONNECTED SPACES: SPACES THAT UNITE OUR WORLD THROUGH DESIGN AND MAKE OUR TRANSITIONS FROM ONE PLACE TO ANOTHER SEAMLESS, INTERESTING AND ENJOYABLE.**

In our rapidly changing landscape, the distinctions between home and work have become blurred.

The concept of *Connected Spaces* reflects this exciting shift, highlighting the opportunity to create human-centric, multi-functional environments that serve our needs: workplaces that make us feel at home; homes with all the comfort and refinement of boutique hotels; cafés, shops, restaurants and hotels that feel curated to our desires and aspirations.

*Connected Spaces* is a testimony to the future of design. Since 1978, we have harnessed the skills of top designers and

craftspeople around the world to create furniture, lighting and accessories that are clean, clever and natural, infusing a sense of calm through high-quality materials in minimalist silhouettes.

By connecting the dots between home, work and hospitality, we can redefine how we use space and, ultimately, how we connect to one another. Designing ideal spaces is a journey. There is no roadmap.

Today, MENU's designs can be found across the globe. To make sure our product portfolio continues to anticipate people's needs and offer a breadth of ideas and solutions, we partner with contemporary talents both in our native Scandinavia and around the world.

At the same time, our collection is also growing to include more legacy designers whose work has stood the test of time and serves as a reminder what it means to be a modern classic.

Co Lounge Chair, Dakar 0842, Black Oak, by Norm Architects  
Gravel Rug, Ivory, by Nina Bruun





Tearoom Lounge Chair, Dedar, Alexander 137 Dorure, by Nick Ross  
 Plinth CUBIC, Black Marble, by Norm Architects  
 Échasse Vase Medium, Smoke/Brushed Brass, by Theresa Rand

## MENU at The Audo



MENU's new showroom is located at The Audo, a unique concept that masterfully unites co-working and event facilities, a café, restaurant and retail area, as well as an exclusive residence in a single, community-building universe

The Audo features an inspiring mix of original features and thoughtful new accompaniments from an eclectic mix of premium brands—not least MENU's comprehensive range of furniture, lighting and accessories, which are put to their truest test, together with a curated selection of products from global brands. Abbreviated from the Latin *Ab Uno Disce Omnes*, meaning: From one, learn all, The Audo reflects MENU's founding philosophy of collaborative spirit.

Redefining how we use design, space and, ultimately, how we connect to one another, the creative destination is a hub for powerful ideas, beautiful design and inspiration.

TR Bulb Table/Wall Lamp, Brushed Brass/ Shiny Opal, D1W, by Tim Rundle  
 Plinth Low, Rose Marble, by Norm Architects

Tearoom Lounge Chair, Dedar Schwarzwald, by Nick Ross  
 Circular Lamp, Black, by Studio WM  
 Harbour Column Dining Table, Ø80, Black/Off White Marble, by Norm Architects



Co Chair w/Armrest, Dark Stained Oak/Shade Pitch Black,  
by Norm Architects & Els Van Hoorebeeck

Co Lounge Chair, Dakar 0250, Natural Oak, by Norm Architects  
Gravel Rug, Ivory, by Nina Bruun



Co Chair w/Armrest, Natural Oak,  
by Norm Architects & Els Van Hoorebeek  
Co Lounge Chair, Dakar 0842, Black Oak,  
by Norm Architects & Els Van Hoorebeek

Co Chair, City Velvet 7832 /062, Dark Stained Oak,  
by Norm Architects & Els Van Hoorebeek

Co Lounge Chair, Dakar 0250, Natural Oak,  
by Norm Architects & Els Van Hoorebeek  
Co Chair, Black Oak, by Norm Architects  
& Els Van Hoorebeek

Co Chair w/Armrest, Dark Stained Oak,  
by Norm Architects & Els Van Hoorebeek





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*Comfort also led the design of the backrest, which is positioned and angled for exceptional support. The Co Chair's slender yet robust powder coated steel frame defines the intriguing geometric silhouette – and delivers high durability.*

**D**rawing on The Office Group's extensive knowledge of workplace needs, the Co Chair pairs a lightweight, sleek profile with great seating comfort – and the option to stack up to 10 chairs in a compact tower. Visually, the design's contoured form and warm materials bring Norm Architects' signature, human-centric minimalism to residential and hospitality applications.

The design's versatility is the result of a thoughtful construction and a wide array of materials: with numerous veneer finishes and upholstery options to choose from, the Co Chair is easy to customise to create the desired expression and experience. The chair is distinguished by its wide veneer back, the proportions of which allow freedom of movement and provide maximum comfort.

Comfort also led the design of the backrest, which is positioned and angled for exceptional support. The Co Chair's slender yet robust powder coated steel frame defines the intriguing geometric silhouette – and delivers high durability. Optional veneer armrests lend additional dimension, serving both as extra comfort and to suspend the chair off the floor for easy cleaning.



Co Chair, w/Armrests, Black Oak/Icon 246,  
by Norm Architects & Els Van Hoorebeeck

## Co Chair

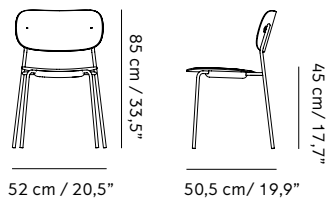
The Co Chair is crafted with a black powder coated steel frame, while the seat, backrest and armrests are made from form-pressed veneer. The chair is available with or without armrests. The Co Chair is certified for 'EN16139:2013, L2 – Furniture – Strength, Durability and Safety – Requirements for Non-Domestic Seating.



### CO CHAIR WITHOUT ARMREST

Category: Dining Chair

Dimensions: H: 85 cm / 33,5", SH: 45 cm / 17,7", D: 50,5 cm / 19,9", W: 52 cm / 20,5"



## Co Chair w/Armrest

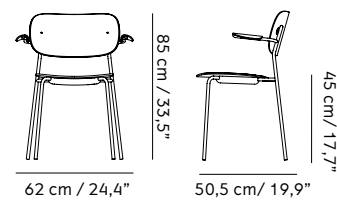
The oak veneer is available in three finishes: Natural Oak, Dark Stained Oak and Black Oak. The Co Chair is stackable with up to 10 chairs, depending on whether and how they are upholstered. The seat can be left bare for a minimalist look, or lightly padded and upholstered in textiles and leathers.



### CO CHAIR WITH ARMREST

Category: Dining Chair

Dimensions: H: 85 cm / 33,5", SH: 45 cm / 17,7", D: 50,5 cm / 19,9", W: 62 cm / 24,4"



## Co Lounge Chair

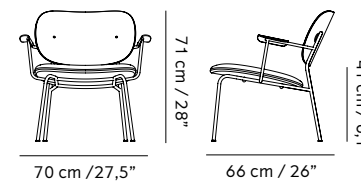
This lightweight design is crafted with a form-pressed wood veneer backrest, angled for comfort. Curved armrests and an upholstered seat support and embrace the body and the slender powder-coated steel frame provides a stable and sleek foundation on which to stand. Fully customisable, it melds beautifully with its surroundings – whether at home in a cosy living room corner or placed in a hotel lobby or office reception.



### CO LOUNGE CHAIR

Category: Lounge Chair

Dimensions: H: 71 cm / 28", SH: 41 cm / 16,1", W: 70 cm / 27,5", D: 66 cm / 26"



## Co Chair Trolley

Co Chair is stackable up to 10 chairs, depending on upholstery. The Co Chair trolley makes it easy to transport or store up to 20 Co Chairs.



### CO CHAIR TROLLEY

Category: Trolley

The Co Chair Trolley makes it easy to transport or store up to 20 Co Chairs.



Co Chair, Natural Oak/Ritz, 2201 Terra, by Norm Architects & Els Van Hoorebeek  
Co Chair, Dark Stained Oak/Ritz, 2201 Terra, by Norm Architects & Els Van Hoorebeek  
Snaregade Dining Table, Oval, Black/Charcoal Linoleum, by Norm Architects



Co Chair, Steel Base, Black/Icon, 246, by Norm Architects & Els Van Hoorebeek

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## BASE AND SHELL OPTIONS & UPHOLSTERY PROGRAM

Customise your Co Chair with one of three oak veneer finishes in natural, dark stained or black. The seat is available in a range of fabrics and leathers in the MENU Upholstery Program. Chair prices vary according to the selected upholstery.

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## QUICK SHIP OPTIONS & FIXED COMBINATIONS

MENU offers a range of Quick Ship options ready for shipping within 3–4 weeks.

Co Chair, City Velvet 7832 /062, Dark Stained Oak,  
by Norm Architects & Els Van Hoorebeeck  
Harbour Column Dining Table, Ø105, Black/  
Off White Marble, by Norm Architects  
Duca Candleholder, Bronzed Brass,  
by Krøyer-Sætter-Lassen

Zet Storing System, 2x4 Black Painted Oak /Black,  
by Kaschka  
Eave Modular Sofa, City Velvet 7832/031,  
by Norm Architects  
Column Table Lamp, Bronze, by Norm Architects  
Aer Vase, 33, by Gabriel Tan





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## DESIGN FEATURES

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Multifunctional and versatile design, suitable for private homes and public spaces alike

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Lightweight and sleek profile makes for an elegant aesthetic

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Angled backrest designed for maximum comfort

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Contemporary steel frame delivers high durability and a strong design statement

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Optional veneer armrests provide additional comfort and allow for easy floor cleaning as the chair can be suspended from a table

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Stackable for easy storing

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Co Lounge Chair, Dakar 0842, Black Oak, by Norm Architects & Els Van Hoorebeeck  
Eave Modular Sofa, City Velvet CA7832/031, by Norm Architects  
Septembre Coffee Table, Black Ash/Grey Marble, by Theresa Rand  
Gravel Rug, Ivory, by Nina Bruun  
JWDA Floor Lamp, Travertine/Brushed Brass, by Jonas Wagell



Co Lounge Chair, Dakar 0250, Natural Oak, by Norm Architects & Els Van Hoorebeek  
Co Lounge Chair, Dakar 0842, Black Oak, by Norm Architects & Els Van Hoorebeek  
Gravel Rug, Ivory, by Nina Bruun

