

Era collection



Designed by Simon Legald for Normann Copenhagen

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C O P E N H A G E N

Furniture for a new era

Classic, inviting, nostalgic and curved. That's one way of describing the Era lounge furniture designed by the Danish designer, Simon Legald. But the Era collection is many other things too. The design is well-proportioned, the lines are sharp, and the feel is contemporary. Era combines modern production techniques with traditional furniture craftsmanship in a timeless and characterful design.

The Era collection consists of a 2-seater sofa and a lounge chair available in both a high and low version with different types of frames. A footstool is also available, allowing ample opportunity for comfortable relaxation and rest for the feet.



Simon Legald says: "It took a while to get the proportions and the interaction between the soft curves and straight lines on the shells just right. It was crucial that the upholstery and stitching were carried out with the utmost precision. I wanted to create individual furniture pieces where each one had its own character. I did this through the variations of the high and low versions, and by the different frames available. For example, the wooden frames are flat and add warmth while the slimmer, round steel and chrome frames give a more industrial feel. Finally, the frame for the rocking chair is a slightly unexpected and playful choice for a lounge chair".

With its streamlined design and high quality, Era is a durable, long-lasting and versatile collection that is suitable for both public spaces and private homes. The Era collection is designed to transcend generations and is just as at home with lovers of design or families with children, as it is with young couples or their grandparents.

The Era collection was presented at the Salone Internazionale del Mobile in Milan, Italy, in April of 2014. The furniture pieces are made to order and have a delivery time of 6-8 weeks.





Era Lounge Chair Low
Steel, Chrome



Era Lounge Chair Low
Wood



Era Lounge Chair Low
Swivel



Era Lounge Chair Low
Rocking



Era Lounge Chair High
Steel, Chrome



Era Lounge Chair High
Wood



Era Lounge Chair High
Swivel



Era Lounge Chair High
Rocking



Era Sofa
Steel, Chrome



Era Sofa
Wood



Era Sofa
Rocking



Era Footstool
Steel, Chrome



Era Footstool
Wood



Era Footstool
Swivel

Shell: Hard molded PU Foam with steel reinforcement. cushion in soft molded PU foam

Upholstery: Gabriel/Fame, Gabriel/Fame Hybrid, Gabriel/Breeze Fusion, JAB/City Velvet, Camira/Main Line Flax, Camira/Synergy, Sørensen Læder/Ultra Leather.

Legs: Lounge chair and footstool: Oak, Walnut, Lacquered steel, Chrome, Swivel base in polished aluminum, Swivel base in black aluminum. Only for lounge chair: Rocking base in chrome. Sofa: Oak, Walnut, Lacquered steel, Chrome.

Prices: Lounge chair low: from EUR 1.190,- / GBP 1.110,- / USD 1.505,-

Lounge chair high: from EUR 1.390,- / GBP 1.300,- / USD 1.760,-

Sofa: from EUR 2.690 / GBP 2.495,- / USD 3.385,-

Footstool: from EUR 475,- / GPB 435,- / USD 590,-







Normann Copenhagen was established in 1999 with the mission to challenge conventional thinking and make the ordinary extraordinary through great design.

The Normann Copenhagen brand encompasses a wide and continuously growing range of furniture, lighting, textiles and home accessories targeting both professionals and private consumers.

Press inquiries

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