



Ballo

Ballo Toilet Brush

normann
COPENHAGEN

Ballo TOILET BRUSH

designed by Jozeph Forakis for Normann Copenhagen

COLORS:	black and grey		
MATERIALS:	plastic:		
SIZE AND PRICE:	Toilet brush:	H: 50 cm x Ø: 22 cm	EUR 60,- / GBP 54,- / USD 80,-
	Toilet head:	H: 12,5 x Ø: 7,5 cm	EUR 7,- / GBP 6,- / USD 9,-

The dancing toilet brush

Ballo is a different, amusing and happy toilet brush, designed by Jozeph Forakis. Ballo wishes you a colourful welcome to your bathroom, and wobbles back and forth, which is where its name comes from; Ballo means "dance" in Italian.

The Ballo design arose from playing with the concept of balance. Balance is central to Ballo's design, it is what creates its playful and light expression. All in one go, Ballo creates surprise, an experience and a smile for its users.

Jozeph Forakis grew up as the child of artists in New York, and design and materials' qualities have always played a part in his life. He currently lives and works in Milan, where he partly works on innovative ways of using news and existing materials, and partly works with interaction design, in which the user's behaviour affects the design.

Jozeph Forakis says: *"I am fascinated by the design of behaviour and gestures. A product becomes interesting and gets life from the energy created between a product and its user, in the interaction between them. Like a good tool which is suited to its purpose, the design is born from first designing the behaviour without compromising the function. Ballo moves, almost dances on the bathroom floor. It's a funny but functional product that creates pleasure and gives an experience in people's daily lives.*

Ballo is available in two monochrome colors.