



Analog

Magazine Rack

normann
COPENHAGEN

Analog MAGAZINE RACK

Designed by Simon Legald for Normann Copenhagen

COLOR: Black, white, blue-grey, red
MATERIALS: Powder coated steel
DIMENSIONS: H36,6 x L40,2 cm x D23,5 cm
PRICE: EUR 105,- / GBP 94,- / USD 140,-

Now and then

As a little revolt in a digital world, Simon Legald has designed the magazine rack Analog. Analog has a modern and underplayed design, which allows beautiful printed matter to come into its own.

Paradoxically, Simon Legald has taken his inspiration for Analog from the digital world. The magazine rack's hole-patterned sides are inspired by the computer equipment of the 90's that had similar perforations for cooling down the electronics. In addition to being a fine detail, the perforation creates transparency, which makes it easy to see and admire the magazines you place in the rack.

While the details are a nostalgic nod to technology, the shape is classic: two separate compartments and practical handles form the basis for the design. The industrial, coated steel gives the rack a modern and masculine expression. With Analog, Simon Legald has created an unpretentious magazine rack that possesses a free and easy sense of coolness.

The Analog magazine rack comes in black, white, blue-grey and red.